

GLASGOW & SON

Thank all their customers for their past support, and wish to convey their heartiest season's greetings.

FURS WANTED

Our demand for furs has become so large that we are compelled to pay top market prices to get them. You will benefit by making shipments to the American Hide & Fur Co., of Calgary. Our top prices do not remain only on our price lists but our returns will convince you.

Coyotes, No. 1, extra large and silky, up to..... \$20.00
Badgers up to \$15.00, Weasels (\$3.00), Lynx up to. \$35.00
Minks up to \$15.00, Muskrats (lawfully caught) up to \$15.00

You will get these prices for quality and size

Remember the house you ship to:

American Hide & Fur Co.

Corner 6th Avenue and 4th St. East, Calgary, Alta.

J. H. BOUSQUET

CLARESHOLM

Agent for Alberta Granite, Marble & Stone Co. Limited

Fine Memorials, Copings, Fences, Candy Slabs.

Freight paid to Claresholm.

We guarantee what we sell.

Let me give you estimate on your new home, either Stucco or Concrete Block. Service and durability guaranteed.

WINTER EXCURSIONS

PACIFIC COAST

Tickets on Sale
Dec. 1, 6, 8, 13, 15, 20, 22, 27, 29
Jan. 3, 5, 10, 12, 17, 19, 24
— Feb. 2 and 7

Return Limit April 15, 1928

EASTERN CANADA

Tickets on Sale
December 1st to January 5
Manitoba (Winnipeg and West), Saskatchewan

Return Limit Three Months

CENTRAL STATES

Tickets on Sale

December 1st to January 5

Saskatchewan and Alberta

Return Limit Three Months

CANADIAN PACIFIC

For Detail Information Ask the Ticket Agent
E. H. MACK, Claresholm.

THE REVIEW-ADVERTISER
WISHES ALL ITS READERS
A HAPPY AND PROSPEROUS
NEW YEAR

Alex. MacKenzie spent Christmas at home.

Miss Lila Todd is a patient in the local hospital.

R. G. Bissett spent Christmas with relatives in Calgary.

Lewis Wartendyke was operated on for appendicitis on Thursday.

Miss Mildred Hill was a patient in the local hospital this week.

Miss Margaret McMillan entertained friends on Wednesday evening.

Miss Ruth Simpson, who is teaching at Banff, is home for the holidays.

Wallace Dalgleish, of Edmonton, spent Christmas with his parents.

Francis, 12 year old son of M. J. McInnes, of Stavely, is a patient in the local hospital.

Miss Bertha Strangways is at home from Alberta University, Edmonton, for the holidays.

Born, at the local hospital, on December 26th, to Mr. and Mrs. Allan Sharples, a daughter.

The various local churches held successful Christmas entertainments, with Christmas trees.

Miss Amy Mullin, who is attending Normal at Calgary, is spending the holidays at home.

Born, at the local hospital, on December 27th, to Mr. and Mrs. Edwin Johnson, of Stavely, a son.

Mr. and Mrs. O. C. Arnestad spent a week of the holidays with relatives in Calgary, returning home on Wednesday.

Dr. and Mrs. McNichol and Mr. and Mrs. Irvine of High River were week end visitors at the home of M. M. Cockburn.

Fred Thomson and Silver King in "Arizona Nights" at the Rex theater on Friday and Saturday nights this week. Good picture Monday and Tuesday nights.

Many availed themselves of the opportunity to become acquainted with the new Ford car at the Claresholm Garage last Saturday and all were much pleased with its appearance and many desirable features.

The local post office staff report that many heeded the request for early mailing of Christmas parcels, and that it made the work noticeably lighter during the rush period, for which they feel very appreciative.

Fred Palmer had the misfortune in moving from Blairmore to Claresholm, to lose his highly prized Odd Fellows Veteran's Jewel. The loss became known to his old lodge in Minneapolis and on Christmas he was surprised and delighted to receive from there a new veteran's jewel to replace the lost one.

The Elks of Claresholm entertained the children of the town and district at the Rex theater on last Saturday afternoon, as a Christmas treat. There was a good turnout of children considering the state of the roads, and all did a good time. In addition to a good movie there was a bag of candy for each child.

The tag day for the Canadian Red Cross held on December 24 resulted in the sum of \$47.51 being collected. This is considerably less than in former years, but the weather was not propitious for the first time this season, adding strength to Claresholm's defence for three goals on individual rushes, Palmer, MacDonald and Hol Kirk each scoring one.

Hol Kirk playing with the team for the first time this season, added strength to Claresholm's defence.

There was a fair sized crowd in attendance.

The music for the Christmas services at the United Church was of high merit. W. G. Moffatt choir leader, presented carols and Christmas anthems. A duet on the organ and piano was given by Mr. Moffatt and Miss Clara Simpson. By request it was repeated at the evening service. Wallace mas Eve, Miss Kitty Guy and Miss Madeline McMillan kindly violin offertory at the evening service.

BLUE-MACKENZIE

A pretty home wedding was solemnized on December 28th, at the home of the bride's parents in Claresholm, when Miss Jessie Ross MacKenzie, daughter of Mr. and Mrs. Norman MacKenzie and Mr. Edwin Blue, of Hardisty, Alberta, were united in marriage by Rev. R. W. Dalgleish officiating.

Miss Norma Davies was bridesmaid and Kenneth I. MacKenzie, brother of the bride, acted as best man. Miss Jessie Schram played the piano.

A number of fine presents were received, including a silver set from the telephone office staff, of which the bride has been a member for several years.

The young couple left on Thursday for Calgary and Edmonton. They will make their home at Hardisty where Mr. Blue is engaged in farming.

The bride will be greatly missed by her large circle of friends at Claresholm.

Death of John Robert Chilton

John R. Chilton, age 73 years 5 months, and 14 days, died at Blairmore on December 28th, after a two weeks' illness with pneumonia. Mr. Chilton has been a resident of Claresholm district for many years.

About two weeks ago he, with his wife and accompanied by their son-in-law, started for Walla Walla, Washington, to spend the winter with a daughter, Mrs. Roy Wallace, and was taken ill and taken to the Blairmore hospital.

Strong hopes had been entertained of his recovery, but he took a turn for the worse and passed away on Wednesday.

Besides the widow and daughter mentioned there are two daughters, Mrs. Frank Kerr and Mrs. William Lewis, and two sons, F. J. and McKinley Chilton all residing near Claresholm.

Mr. Chilton was well known here and the family have the sympathy of a large circle of friends.

The funeral service will be held on Saturday afternoon in the United Church, conducted by Rev. R. W. Dalgleish. Burial in Claresholm cemetery.

CLARESHOLM WINS FROM PINCHER CREEK

Claresholm hockey team won their first game on the league schedule on Thursday night, on home ice, when they defeated Pincher Creek 8 to 3.

Claresholm played a good combination game. The play was rather slow in the first period, in which Claresholm secured two goals and Pincher Creek one.

In the second period the play livened up, and Claresholm scored two more goals, Pincher Creek one.

The last period saw Claresholm break through the visitors' defence for three goals on individual rushes, Palmer, MacDonald and Hol Kirk each scoring one.

Hol Kirk playing with the team for the first time this season, added strength to Claresholm's defence.

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We take this opportunity of wishing our customers
A Happy New Year

CLARESHOLM BAKERY

GOOD BUYS

For quick cash sale I have a good four roomed house. Water, light and gas installed. Price \$1,050.00.

Also a good general store business, which includes stock, residence, post office, telephone exchange, Imperial Oil business, and filling station. It will take \$7,000.00 cash to handle this.

S. L. FRASER

J. T. KINGSLEY

Harness, Saddles, Fancy Leather Goods, Harness and Shoe Repairs of all kinds. Skates sharpened.

Thanking our customers for patronage during the past year, we wish you a Happy and Prosperous New Year.

OWNED BY FARMERS

Farmers own U.G.G. Elevators.

Farmers have set the standard of service given by these elevators. The Farmer owners insist on the best possible service for themselves and every farmer, whether shareholder or not, is entitled to the same service and treatment. And every dollar of earnings of these elevators belongs to farmers.

Deliver your grain to:

UNITED GRAIN GROWERS LTD.

Elevators at Claresholm and Granum

COAL FLOUR FEED

A. E. RUNIONS

Licensed Auctioneer

Work Guaranteed. Terms Right
R. E. MOFFATT, CLERK.

Farm Sales a
Specialty

Reward Wheat Shows Highest Average Protein Content of Any Western Prairie Grown Variety

Reward wheat shows the highest average protein content of any wheat grown on the Canadian prairies, according to chemical tests just completed at Ottawa.

Reward wheat, centre of controversy at the Royal Victoria Fair, showed higher than Kona, Ruby, Marquis, Garnet and Marquis, according to these tests.

Stamples of Reward wheat from experimental farms and stations in Manitoba, Saskatchewan and Alberta have shown an average protein content of 15.5 per cent, recorded as remarkably high for flour-making qualities. Other wheat varieties, tested on a similar scale, contained protein of from 14.5 per cent. to 15.1 per cent.

At the instance of the Dominion cerealists an analysis of a series of wheat grown on 15 experimental farms and stations from Prince Edward Island to British Columbia has been made during the past year and a crop of the Dominion Reward wheat has just been received in Regina.

The variety contained 165 mgm. protein per bushel, or 15.5 per cent. taken from the crop of the same year. Chief objects of this study were to ascertain regional differences, ability in protein content, under the main environmental conditions, and also to find out the influences of different environmental conditions on the protein of the grain of the same variety.

Marquis and Garnet, varieties, the Dominion commonly sown, were at present, came in from wheat at Regina. Reward being still regarded by Ottawa authorities as an uncompleted experiment. The results of these tests are not yet conclusive by the Dominion cerealists, who reports that they would be supplemented by a further series before their detailed consideration with a view to definite conclusions, would be justified.

Reward wheat showed a great consistency in protein content in samples taken in Manitoba and Saskatchewan. It ranked highest in protein content, plus taken at Brandon, first among 13 samples from Scott and first of 11 samples from Indian and the second among at Beaverleg and second one, at Morden. At Northern Saskatchewan and Lebbergh, it ranked fourth.

A report from the Minnesota State Experimental Farm No. 2 at Muncie, Minn., on Marquis and Reward wheat grown at Scott, Sisk, shows the grain to have rich flour-making qualities. These samples were considered almost alike and both were classed as "unquestionably strong" with excellent bread-making properties. The results of the wheat tests at Muncie, Minn., show that the protein content is less than 15 per cent. protein. Reward in early tests, has been shown to have much more than that.

Storms Caused By Lack Of Forest

Treeless Act As Lightning Rods Says French Expert On Wireless

Treeless are lightning rods and the increased bad weather is due to the destruction of forests, according to Bradley, France's grand old man of wireless.

"If there are no better means," he says, "deforestation is the principal. If indeed, alas, not the sole cause." "Trees on the heights with their pointed tips toward heaven and their roots deep in the damp ground, are nothing less than so many lightning rods, constantly discharging the earth's atmospheric electricity and thereby preventing its accumulation in the clouds, an accumulation that would cause terrible storms in wooded districts there was cause, but now that the woods are being cut down there are constant bad storms."

Grain Grown In Northern D.C.

The Lloyd River District in the extreme north of British Columbia can produce excellent crops of grain and vegetables. It is stated by the Department of Agriculture, following experiments carried out in conjunction with the Royal Canadian Mounted Police, specimens of grain have been received at Victoria.

Could Not Break Birds

Conservative member of Parliament and sportsman, recently warned that he could bear carrier pigeons in a country race. He trained 115 miles and turned back the birds, then sped home by motor car and fast train. The whole flock had arrived an hour before the sporting season.

London will have little fall in housing picture, says a report of the Housing Ministry. The total cost being approximately \$150,000,000.

W. N. W. 1719

Danish Science Makes Interesting Discovery

Found In Brussels Head Of Famous Statue Originated By Denmark

An interesting discovery of archaeological significance, which gives hope that the Venus de Milo may some time be brought within arms and wings of Victory with a head, has been accomplished here through the kindness of observation of the Danish scientist, Mr. Blinckenberg, who made a long study of ancient Greek sculpture, particularly the Venus of Milo.

Mr. Blinckenberg, who made a long study of ancient Greek sculpture, particularly the Venus of Milo, visited the Museum Chelmsford at Brussels recently. In studying the various forms of the Venus of Milo, he noticed that the head seemed to have been broken off in precisely the same manner as the head of a Venus he had studied in Copenhagen.

According to the Danish capital he had a plaster cast made of the head and shipped to Brussels, where it was found that the head fitted exactly in the decapitated statue. Since the head has been concluded for an exchange of objects with the Copenhagen, with the head restored to the Venus of Milo, one of the most beautiful statues of Venus extant.

Roughage Ground Or Fed Whole

Experiments Would Indicate That Grinding Roughage Does Not Improve It

The results of an investigation into the advantages and economy of grinding roughage for dairy cows, conducted at the Central Experimental Farm, show that the grinding of the rough feed did not improve it. The results of the investigation are given in the latest report of the Dominion Agricultural Experiment Station. Among other things it was demonstrated that cut corn fodder is of as high value for milk production as cornilage. When corn fodder and mixed hay were both cut and ground and fed in comparison with whole and whole mixed hay, the results showed that the ground roughage did not improve it. The results of the investigation show that grinding roughage does not improve it. The results of the investigation show that grinding roughage does not improve it.

May Abolish Cropping Deer's Ears

Croping deer's ears is a practice which will be discussed and its abolition sought at the December meeting of the American Kettel Club at New York. A rule to be submitted to the Kettel Club for adoption proposes that deer of several breeds that are cropped ears be barred from the show ring.

The more a man gets the more he wants—unless a police judge is dealing it out.

A hypocrite is a man who pretends to be a man but isn't with the accent on the can't.

Winners of Boys' and Girls' Swine Club Competitions

Winners of the Manitoba and Saskatchewan championships of the Boys' and Girls' Swine Club competitions among the lines of the Canadian National Railway, who attended the Royal Exhibition at Toronto as the guests of the Railway. From left to right: J. H. Galt, assistant to the agricultural agent, Canadian National Railway, Winnipeg, who accompanied

How To Order Patterns

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Weed Seeds In Seed Grain

Great Care Should Be Exercised In Selection and Cleaning

Every farmer is aware of the trouble and loss caused by weeds, and how many farmers use poorly cleaned seed grain which is responsible for the increase of weeds in the land. The Dominion Seed Branch has been selected as inquiry into this source of the spread of weeds and the results are summed up in a bulletin on "Weeds and Seed Grains."

The inquiry showed the fact that about 75 per cent. of Canadian farmers grow their own seed grain. Most of the seed grain is raised in the province of Manitoba, but considerable quantities are obtained from grain dealers and seed merchants. Analysis of samples collected show that most of the grain sold for seed contains large numbers of different kinds of weed seeds. Weed seeds are also prevalent in home grown seed.

It is therefore obvious that great care should be exercised in selection and cleaning. Seed weeds are difficult to separate but most of them may be removed by a properly equipped seed cleaning machine. When the cleaning machine is properly equipped and used, the cleaning of seed grain is a simple matter. The results of the investigation show that cleaning seed grain is a simple matter.

Feeding Wine In Sheds

Expensive and Warm Housing Not Necessary In the Winter Time

Yorkshire and Berkshire pigs were used in an investigation carried out at the Central Experimental Farm with the primary object of determining the suitability of feeding pigs in sheds. The results of the investigation show that pigs can be fed in sheds with a warm covered sleeping berth, and with outside runs accessible at all times and maintained with a more expensive type of building. The results of the investigation show that pigs can be fed in sheds with a warm covered sleeping berth, and with outside runs accessible at all times and maintained with a more expensive type of building.

Practical System Of Wireless Telephones Used By Air Force

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Makes Plea For Eskimo, Who Are Needed To Develop The Great Northern Areas of Canada

Storage Of Seed Potatoes

Must Be Kept Cool and Dry, and Have Proper Ventilation

Good seed potatoes are essential for the production of good crops, and it is clearly proven that the seed potatoes certified under the rules and regulations of the Dominion Department of Agriculture can be depended upon to give high yields of excellent quality. But securing certified seed is not enough. According to a new pamphlet on "Certified Seed Potatoes," distributed by the Publications Branch, Department of Agriculture, Ottawa, the care of the potatoes in storage before seeding time is highly important. Potatoes, no matter how perfect, cannot stand rough handling, high temperatures or wet conditions.

After having gone to the trouble of producing a crop of certified seed, the farmer or dealer should be careful to store it properly. It would be foolish to allow them to deteriorate on account of improper storage. The proper temperature for storing seed potatoes should be stored at 37 degrees F. It is absolutely essential that the potatoes be kept dry as possible, and the best means to obtain this result would be to store them in crates, providing means for the circulation of air among the crates throughout the entire storage period. Best storage is a safe method if the potatoes can be kept dry. It is also essential that the potatoes be stored in a place where they should be taken to avoid piling the tubers against the wall or directly on the floor. The potatoes should be stored in a place where they should be taken to avoid piling the tubers against the wall or directly on the floor.

Reasons Are Numerous

Why City Men Move To Farms and Farmers To City

An alphabetical by the Department of Agriculture to find out why the farmers leave the city and the city dwellers leave the farms has resulted in the disclosure of a wide variety of reasons. Opportunity for making a better living is the chief reason for the movement from the city to the farm. The chief reason for the movement from the city to the farm is the opportunity for making a better living. The chief reason for the movement from the city to the farm is the opportunity for making a better living.

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Action by the Dominion Government to preserve Canada's dwindling Eskimo population was urged by Capt. H. T. Mann, F.R.C.S., member of the Northwest, in an address before the Canadian Club at the Victoria Hotel, Montreal.

Canada's Eskimo population is now 5,500, as compared with between 10,000 and 15,000 fifty years ago, said Capt. Mann. To prevent further dwindling in numbers he recommended that Canada adopt successful measures used by the United States in Alaska and by Denmark in Greenland.

That birds of reindeer should be imported into the Canadian Northwest territory east of the Mackenzie River to the Hudson Bay and Davis Strait, was the first recommendation of the territory. He said that 22 years ago 12,500 reindeer had been imported into Alaska, and from that number had grown 675,000, the number of reindeer now in Alaska. With the growth of the reindeer stock had come prosperity to the Eskimos of Alaska, who now numbered 12,000.

Secondly, Capt. Mann would have the Eskimos of the Northwest territory in Greenland and prevent exploitation by white men in the far north. He said that the Eskimos of Greenland in 1850 to be "clipped, debauched and dwindling," declared Capt. Mann. The Eskimo saved white men from the territory, and formed a government trading company on behalf of the Eskimos which would exploit the territory, and prevent the Eskimos from being exploited.

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DO YOU KNOW?

(Copyright 1927)

337. Is World's Food Production Keeping Pace With Population Increase?
338. Total World Production of Basic Foods?
339. Is Transportation Keeping Pace With Production?
340. What Causes Rain?
341. What Is the World's "Floating Dust"?
342. The Great Good Done by "Wind-Blown Dust"?
343. The Great Harm Done by "Wind-Blown Dust"?

ANSWERS TO LAST WEEK'S QUESTIONS

330. Can Niagara Falls Supply Additional Power Without

Marring the Scenic Beauty?

According to high engineering experts, 50,000 cubic feet of water per second is required for proper scenic effect \$700 is provided by the farm in authority. It is possible to develop and for sluicing ice over the Falls the form of food, fuel and house ing, for which items the city family must pay cash. With the farmer's elemental necessities largely provided directly from the farm with no cash outlay, a much larger portion of the cash income is available for other uses.

333. That Cost of Electricity Is Coming Down?

There is an endless march of operating economies in the electrical industry. During the country's fuel-burning central stations increased 67 per cent, while fuel used increased less than 15 per cent; coal consumption per kilowatt hour (1-1-3 h. p.) dropped from 3 lbs to a little over 2 lbs per kilowatt hour. Public utilities found that for the same standard of 11 million tons of coal a year of living \$1,800 cash income on the U. S. Electricity is the country's largest industry. Public utilities found that for the same standard of 11 million tons of coal a year of living \$1,800 cash income on the U. S. Electricity is the country's largest industry. Public utilities found that for the same standard of 11 million tons of coal a year of living \$1,800 cash income on the U. S. Electricity is the country's largest industry.

332. Living Expenses on Farm Compared With City?

From a survey of nearly 3,000 farm families in widely separated localities, made by the U. S. Department of Agriculture, it was found that for the same standard of living \$1,800 cash income on the U. S. Electricity is the country's largest industry. Public utilities found that for the same standard of 11 million tons of coal a year of living \$1,800 cash income on the U. S. Electricity is the country's largest industry. Public utilities found that for the same standard of 11 million tons of coal a year of living \$1,800 cash income on the U. S. Electricity is the country's largest industry.

usually mean increased consumption, decreased operating costs and larger profits.

334. How Much Are the Railroads Expending for Additional Equipment?

In the U. S. the 1927 budget calls for approximately 875 million dollars for this purpose—for cars and locomotives, 350 million; 1,000 miles new line, 75 million; 1,000 miles of double and multiple tracking, 50 million; new and enlarged freight yards, 60 million; passenger and freight stations, 25 million; new terminal facilities 35 million; shops and shop equipment, 35 million; 5,000 miles automatic blocking signals, 20 million; elimination of grade crossings, 50 million; bridges, water tunnels, elevators, reconstructing tunnels, improvements to coal and freight yards, 100 million. Six billion have been expended for betterments since 1920.

335. Number of American Cor-

porations Having Assets Exceeding a Billion Dollars Each?

7 railroads, 3 insurance companies, 1 bank, 1 telephone company—14 in all; American Telegraph and Tel. Co.; Atchison, Topeka & Santa Fe R.R.; Baltimore & Ohio R.R.; Metropolitan Life Ins. Co.; National City Bank, N.Y.; N.Y. Central R.R.; N.Y. Chicago & St. Louis R.R.; New York Life Ins. Co.; Pennsylvania R.R. Prudential Ins. Co. of America; Southern Pacific R.R.; Standard Oil Co. of New Jersey; U.S. Steel Corp.; Union Pacific R.R.; American sales of U. S. Steel Corp. Ford Motor Co., Swift Packing Co. and Metropolitan Life Insurance Co., have reached a billion dollars.

336. U. S. Largest Employers of Labor?

U. S. Steel Corp., 243,000 employees, annual wages paid, \$44 (Continued on eighth page)

The NEW CAR

INTRODUCING A FINE CAR IN THE LIGHT CAR FIELD

THIS entirely new car surpasses the accepted standards of light car accomplishment; sweeps aside all boundaries of price class, establishes a new standard of acceleration, speed, power and smoothness. Heretofore the following characteristics have been combined only in expensive cars.

Speed—better than a mile a minute.

Acceleration—5 to 25 miles per hour in high gear in 8½ seconds.

Endurance—this car will travel all day at 50 miles per hour without strain on motor or chassis.

Riding comfort—flexible springs and four hydraulic shock absorbers permit comfortable travel at high speed over the roughest road.

Roadability—this car's low center of gravity holds it snugly to the road on an unbanked turn even at high speed.

Power—in deep, loose sand with the front wheels cramped and from a dead stop, the car will turn in a tight circle, forward or reverse, without effort.

Effective braking—the instant response of mechanical, four-wheel brakes with dual control ensures positive braking for any emergency.

Positively steering control—A relaxed hand on the steering wheel will hold the car steady in loose sand and over bumpy roads. Turning radius 17 ft.

Economy—30 miles per gallon of gasoline, plus the well known economy of Ford car maintenance.

Appearance—coach work of pleasing proportions, tastefully finished in an extensive range of color combinations of durable satin lacquer.

Quietness—Vibration in the engine is practically negligible. New final drive is exceptionally quiet. Double-ply anti-squeak tape, asphaltum treated fabric and hardwood blocks between body and frame minimize body noises.

Motor

Make and Model—Ford "A"
Four Cylinders—Bore 3½", Stroke 4½"
Unit Construction
Pump and Thermo-Siphon Cooling
Pump Splash and Gravity Lubrication
Single Coil Distributor Ignition
Sliding Gear (3 speed) Transmission
Multiple 9 Plate Dry Disc Clutch
Crankshaft—Statically and Dynamically Balanced
High and Low Speed Jet Carburetor (low spot manifold)
Aluminum Pistons
Oil Indicator
Two Blade Aeroplane Type Fan
Bakelized Fabric Timing Gear
Carbon Chrome Nickel Alloy Valves
N. A. C. C. Rating 2403 H. P.—Actual
Developed H. P. 40 at 2200 R. P. M.

Equipment

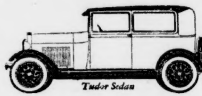
Automatic Windshield Wiper
Closely Guarded Rear View Mirror
Speedometer
Dash Light
Gasoline Gauge
Ammeter
Combination Tail and Stop Light
Motor Driven Horn

60 Miles Per Hour
40 Miles Per Hour in Second Gear

Performance

Accelerates 0-25 M. P. H. in 8½ Seconds
30 Miles Per Gallon Gasoline Consumption

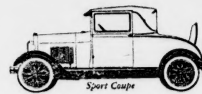
Your local Ford dealer will give you prices and complete details—See him today.



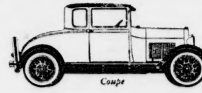
Tudor Sedan



Fordor Sedan



Sport Coupe



Coupe



Phaeton



Roadster

Engine—At 2200 revolutions per minute the new four cylinder engine develops 40 H. P. This revolution speed is low for such power and sets an entirely new standard for light car speed and acceleration, enhancing quality and operating economy.

Engine lubrication—Combination of pump, splash and gravity feed thoroughly lubricates all frictional surfaces regardless of road grades.

Cooling system—Combination water pump and Ford thermo-siphon system doubly insures ample radiation. Engine warms up quickly but will not overheat.

Electrical system—The new Ford designed distributor is placed on top of engine permitting direct connection to spark plugs by means of short bronze bands. The single coil is protected by a waterproof case. Co-incidental loss on ignition circuit is theft proof. The powerful starting motor and dependable generator are both of Ford design.

Clutch and transmission—Patterned after the famous Lincoln, these units give an operating ease never before found in moderate priced cars. The nine plate multiple dry disc clutch and the selective transmission are designed to make shifting of gears remarkably easy and simple. Getaway, unexcelled by any car made today, is just one of the many advantages. Three speeds forward and one reverse. All gears are made of heat-treated chrome alloy steel. The only light car in which transmission shafts are mounted on ball and roller bearings.

Rear Axle—The axle shaft itself carries no weight as the 3½" floating principle places the weight of the car on the axle housing. Flexible roller bearings minimize rear wheel friction. A Torque Tube drive and spiral bevel gear are additional features.

Springs—Transverse semi-elliptic design. Relieved of all driving strain, they perform the sole function of cushioning road shocks. The transverse type of spring helps to prevent a large amount of frame distortion, makes four-wheel brake operation more efficient, gives easier steering and reduces unsprung weight.

Chassis lubrication—Alumex-Zerk pressure system.

Equipment

Starter
Foot Accelerator
One Piece Windshield Sun Vint
Thief Proof Ignition Lock
4 Hydraulic Shock Absorbers
Wide Range of Color Options

Chassis

4 Wheel Brakes—Mechanical Internal Expanding Type with Automatic Equalizer
Springs—Transverse Semi-Elliptic Drive—Torque Tube, Gears—Spiral Bevel
Rear Axle—Three-Quarter Floating
Full Crown One Piece Fenders
Gravity Feed Fuel Tank
Ignition Wires Enclosed in Flexible Steel Tubing
Steering Gear (irreversible)—Worm and Sector Type
Acorn Design, Nickel Plated Headlights
5 One-Piece Steel Spoked Wheels
17½" Steering Wheel
Alumex-Zerk Pressure Lubrication
Body and Chassis Insulated to Prevent Noise
Wheel Base 108½" Inches
Turning Radius—17 Feet
Tire Size—30 x 4.5
Road Clearance—9½" Inches



FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

The Prevention Of Smallpox

Vaccination Appears To Offer Sure Means Of Stamping Out Disease

Among those who are opposed to vaccination as the most effective safety measure in preventing smallpox and in quelling the disease it should reach epidemic form, it is customary to criticize the habit of health officers of referring to the terrific outbreaks which this disease has made on the population of every nation in years gone by and in past centuries. It is the practice to request modern data.

In this connection, it must be pointed out that a knowledge of the terror which smallpox aroused in the minds of medieval peoples and even in comparatively modern times, is absolutely essential for any clear understanding of what this disease is and how effective medical means of keeping it under control really are.

It is for this reason, and for no other, that the health officer relies on it to history. It is not necessary to go back three years and note the epidemic of the Province of Ontario to secure convincing proofs of the value of vaccination as a preventive measure.

In the latter part of February, 1924, the border Cities, including Windsor, were struck by an epidemic of smallpox, first showed signs of rapid development.

The highly contagious nature of the disease and the danger to the whole community runs off the presence of a single case is overlooked when the smallpox epidemic is discussed in terms of health and wealth with the disease made its appearance. It was almost impossible, after most attempts had failed, for health officials to trace it to its original starting place.

There were two types of smallpox: one, a mild type and the other, a severe and virulent one. The first victim was a furniture-mover, who had never been vaccinated. He was known to have been in contact with any case of smallpox. Search of the houses where this man had delivered furniture shortly before he was found failed to reveal the source of the infection.

It is possible, therefore, that some casual contact, so unimportant that he could not remember it, on the part of one man who had never bothered with vaccination, was responsible for all the deaths which followed.

This merely goes to show that even unvaccinated person can be a menace to the community.

The only other period of interest, which might show where the trouble commenced lies in the fact that just before the Windsor epidemic, there had been a severe epidemic at Chapeau, Ontario, and there may have been some connection between the two.

There were, all in all, 62 cases reported, and, among these, 22 deaths. But no person in the community was attacked at any time in the year, even left a century earlier when the methods of administering vaccine were not developed to the high degree to which they have reached today, was at any time seriously or dangerously ill.

No person, who had at any time been vaccinated, died from the disease. Not one of the fatal cases had been protected by vaccination.

The most severe, or hemorrhagic cases were all among unvaccinated individuals and every one of these died. They comprised 60 per cent. of the total deaths.

The furniture-mover who was the first to contract the disease eventually recovered, with his case being very severe one.

His wife and five children, however, of whom had ever been vaccinated, both took the disease and both died. His little daughter, aged 11, had been vaccinated by the school authorities five years before. Although exposed to the disease and to the mother as the other two, she was completely protected and never contracted it.

In another home, a man, aged 75, and his wife, aged 70, both took smallpox. The man had been vaccinated 62 years before. His case was very mild. He did not have fifty pits all over and soon recovered. His wife had never been vaccinated. She died.

If you consult a physician, he will tell you that one successful vaccination will give you entire protection for from five to seven years. Yet, in Windsor, there were several cases of people vaccinated forty to sixty years before and never since, to whom this safety measure in their childhood meant the difference between slight sickness and death.

In another family, a man and his wife lived with the wife's father, 89 years old. Neither the man nor the wife had been vaccinated. Both died of smallpox. The old man had been vaccinated 62 years before. He had

built a house and was around again in three days.

The twin brother of the furniture-mover, who had never been vaccinated, died. His wife had never been vaccinated. She, too, died. All his children, however, had been vaccinated at school within ten years.

There were 113 cases in all. The most outstanding single fact connected with this border outbreak, however, is the report of the action taken by Dr. Fred Adams, Windsor's health officer and the other health officers in nearby municipalities.

They prepared to vaccinate almost the entire population. Within a ten day period approximately ninety per cent. of the people in these localities had been given vaccine.

The epidemic was stamped out "like turning off a tap."

An official report had been reported in the latter part of February. General vaccination had been carried out in the city, and the epidemic was at its beginning of March.

Between March 9th and early summer, when 90 per cent. of the population had been vaccinated, no case of smallpox had been reported.

The Acts in connection with the outbreak are on file in the health office. They have been checked and rechecked by several health departments. To Dr. Adams has been the best protected populations in Ontario. There have been no more epidemics.

Will Find In Old Book

Discovery Leads To Search For Treasure in French Village

The chance purchase of a treasure map of books on the part of a book-lover of Meville brought about a treasure hunt for the chateau of a neighboring village which has already excited the interest of all the inhabitants of the vicinity and may have as a result the discovery of incalculable riches.

They are said to have been buried by a nobleman who was a supporter of the chateau of a neighboring village in 1822. The map is estimated to have an approximate value of \$50,000.

The book was bought a number of months ago and being unable to dispose of them the bookseller decided to go through them, not for their value for individual sale and destroy the rest. He did this, and just as he was about to burn a book in question, which is an old family album, he noticed that there were two documents between the covers.

He examined these and found that one, which was written on parchment, was the General's will, bequeathing all his worldly goods to the Church, and the other was a diagram showing where he had buried two heavy chests containing gold, family jewels and other objects of value.

The bookseller showed these to friends, who were convinced of their importance and offered to furnish money for the excavation, which are now going on.

Has No Use For Watch

Rich Young Man Says Time Means Nothing To Him

Meet a man the other day who has never carried a watch in his life, and has no clock in his home, he says. He does not give a darn what time it is. He got up when he wanted to. If he has an appointment he tells his wife about it or his secretary, and they inform him as to his appointments. If he wants to know the time, he asks any one who may have a watch. During his life he has been given many watches, but they are all in his room and he never wears one.

His wife and his sister, however, have been vaccinated. The man in question has plenty of money, which is an old family album, he noticed that there were two documents between the covers.

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Can Hear Through Cars

Seamen Along Long Island Sound have discovered a novel way to get inside the cars of the subway. They have been doing this for some time, but they are now being caught.

Idea Sounds Reasonable

Prisoners Should Receive Wages For Up-Keep Of Their Families

Says W. S. Hughes

Should prisoners be paid wages and these wages be utilized for the upkeep of their families at home? This is the new idea of W. S. Hughes, Superintendent of Penitentiaries for Canada, as expressed before a gathering of Kivianians in Toronto. It has long been felt that the real sufferers, in cases where heads of families or supporters of dependents are sent to jail are those left at home. The prisoners are well kept and regularly fed but the wife and children are not so fortunate and they undergo, in many cases, much privation and sufferings through lack of support.

This would certainly appear to be a wrong system. There is no particular reason why the innocent should be made to suffer for the crimes of others and yet this is precisely what happens. Were prisoners put to work and paid fair wages and these wages be at least a good part of them, paid over to the families left unprotected, the situation would be entirely different.

There is a lot to be said in favor of the system, especially in the case of fugitives, and the plan is one that could very well be given a trial.

Looking For Information

Woman Asks Why Men Do Not Talk

A "Non-Talker's Wife," correspondent of a Vancouver paper says, "in your recent Sunday edition a physician endeavored to explain why women talk so much more than men."

He said that men are not so much interested in the things of the world as women are. He said that men are not so much interested in the things of the world as women are. He said that men are not so much interested in the things of the world as women are.

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Claim Hotel's Best

Hotels in London

United States Outdone By Luxury Of New Buildings

"Americans and other people from all parts of the world who have visited England for the first time this year declare that London now possesses the finest hotels in Europe, surpassing even those in America."

So said Mr. Cassal, the manager of the Green Park Hotel.

The largest hotels in London are even better than those in America, because as they are so much smaller it is possible to give careful and individual attention, which is in a hotel of several thousand bedrooms is out of the question.

American particularly, who are used to the most up-to-date furnishings and equipment in their own country, expected the same when they arrived here, and we had to see that they had it.

In one of London's latest hotels the furnishings are of the highest quality. A large, light, airy bathroom to each bedroom.

Wash basins of real onyx in the bathroom.

An electric clock in every bedroom which can be illuminated by just one switch, a button at the side of the bed.

A house phone by the beds which automatically rings to the servants quarters as soon as the receiver is lifted.

Bedrooms which cost £35 each, but which are worth £100.

Another manager said that American hotels had become more like rural villas.

"I have stayed at every one of the big hotels in New York," he said, "and I found that the whole business was a farce."

There was not that personal touch, which one gets in England.

Over £100,000 was spent in furnishings alone in one hotel, and \$5 per cent. of the work was carried out in England.

The other two per cent. allowed for the embroidered silk, which came from Switzerland.

Organized air, which is charged ten times as long, is a feature of a new hotel, which has an electric special wing for chauffeurs, with a telephone in each bedroom.

The Double Standard

That one side of laws exists for the rich and another, entirely different for the poor, was the contention of Emma Goldman in an address at Toronto.

"When the same offence is committed by two different men, belonging to two different groups of society, they are treated differently by the law," she said.

She said that the law is a double standard, and that the rich are treated better than the poor.

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Seed Potatoes

The Superiority Of Certified Seed Potatoes Is Easily Shown

It has been clearly shown during recent years that the seed potatoes certified by the inspectors of the Dominion Department of Agriculture are much superior to the general run of potatoes.

The rules and regulations governing the production and inspection of this certified seed are given in a new pamphlet on Canadian Certified Seed Potatoes, distributed by the Publications Branch, Department of Agriculture, Ottawa. The standards set for certification are high and the results from the use of certified seed have been correspondingly favorable.

Whether potatoes are grown for seed purposes or table stock, it is essential that the very best seed be used, since good foundation stock is the basis of good crops and profitable markets.

Commercial potato-growers whose stock is badly infested with disease or contains mixed varieties will find it decidedly advantageous to secure certified seed. The use of such seed would double the yields now being obtained in many farms.

A Remarkable Record

England Has Erected More Than a Million Homes Since the Armistice

The latest information is contained in dispatches from the Old Land, that England has performed the tremendous task of erecting 1,023,787 homes since the day the Armistice was signed. Upon first glance this does not seem to be such a great achievement.

But when one considers England's position at the end of the war, with a heavy debt hanging over her shoulders which she has steadily managed to meet year after year, and the great burden of taxation which the government was compelled to levy on the people, it is a truly remarkable thing that in spite of all this—to which of course has been added the feeling of unrest, leading up to the worst strike the country has ever known, and added to the difficult problem of re-erecting the country after the war.

England has been able to face the task of providing over a million homes for her people.

Manners In Three Grades

Two Unaffected By Time and One Subject To Change

Manners are becoming so much a matter of life and death that what a contribution the London Grange says about them is quite timely.

The difference between good and bad manners is as deep as the difference between sympathy and curiosity; and, indeed, that it would be fair to grade manners like eggs—into three classes: Class A, good manners; Class B, fair manners; Class C, bad manners.

The first and the last are equally unaffected by time and tide, the class midway being subject to certain fluctuations due to fashion and other dull but purely human influences.

The truth is that good manners are natural and individual, neither the product of any particular period, and just as common now as they ever were.

Some Chinese Sayings

Have Ways Of Their Own To Impart Information

Here are some Chinese examples of how to give bad news a nice sound. If a man's parents die the Chinaman informs his friends by saying "They are gone."

The death of an official is made public by the announcement "He is drawing no salary." An ordinary individual upon being said to have been an ancient "After burial, the corpse is referred to as being in 'the city of old age' in the same way that men objects are given names. The mushroom is "a fairy umbrella," and oranges are "golden balls." A burglar is called a "gentleman of the beam," while to give bad-manners is "to scatter seeds."

Not Restricted To Numbers

The prosecuting counsel had encountered a rather difficult witness, but he was assisted by the expert, creative answers, he asked him which he was acquainted with any of the jury.

"Yes, sir," he replied, "more than half of them."

"Are you willing to swear that you know more than half of them?" asked the man of law.

The other thought quickly. "It is more than that," he replied. "I'm willing to swear that I know more than all of 'em put together!"

The Carrier Current System

Canadian National Telegraph First To Introduce System Into Canada

The official opening of the "Carrier Current" system by the Canadian National Telegraph, on Wednesday, November 28, marks the completion of the installation of the system in Montreal to Vancouver, of the "carrier" system. The first link, that from Toronto to Montreal, was put into active service on April 25, and the system will be extended to Vancouver as rapidly as possible. When it is completed, Montreal, Toronto, Winnipeg, Saskatoon, and Vancouver will be so arranged that, by operating a few switches, it will be possible to make any or all of these distant terminals, and, therefore, to transmit messages to any or all of them.

The Toronto-Winnipeg link of the "carrier current" system is the longest single section of "carrier" now in operation, extending as it does over repeater stations. These stations are located at Parry Sound, Capreol, Foley, Hornepipe, Jewell, Port Arthur, Port Severn, and Winnipeg. The system provides ten two-way "carrier" telegraph channels, two composite Morse telegraph channels, and a long-distance telephone circuit.

The telephone circuit has the distinction of being the pioneer line in linking stations with Western Canada, by direct wire. It is not for commercial purposes, but is of extreme importance in the West, by affording a direct connection between Winnipeg and headquarters at Montreal, and the Central Region headquarters at Toronto.

The development of the "carrier" system has only recently, within a period of a few years, reached a point where it is of value to commercial use; and while Canada's National Telegraphs is the first to install it into Canada, as a commercial measure for the dispatch of telegraphic messages, the system has been in operation in the United States and Europe, and in the province of Alberta where its use was first introduced by the Canadian National Telegraph System.

One of the features of the "carrier" system is its simplicity. It is as simple as Aurora Borealis or "earth currents," and therefore insures a continuity of communication which physical lines cannot insure. The system is simple, and therefore insures a continuity of communication which physical lines cannot insure.

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Teaching Hatred of Britain

Reids Spreading Unlimited Funds in China Says General Johnston

"The whole of Manchuria is now in the hands of the Bolsheviks and they are sending hundreds of agents supplied with unlimited funds into Southern China with the idea of raising hatred against Great Britain," General F. A. Johnston, plenipotentiary of the Canadian government, told the Ottawa branch of the Engineering Institute of Canada.

The man, who for six years was military adviser to Marshal Chang Tso-Lin, head of the big pan government, declared that he had seen orders from the Moscow government "directly advocating Bolshevik murder to stir up anti-British feeling."

According to General Johnston, 99 per cent of the people of China were hopelessly poverty stricken. The urgent necessity of getting something out was the main consideration of the bulk of the population.

General Johnston thought the main source of trouble in China as it affected Great Britain was in British lack of a strong policy. To a great degree the fact that practically the whole of Southern China was now in the hands of the Bolsheviks can be ascribed to this policy, he declared.

New Ruling For Settlers

Will Receive Medical Certificates Before Leaving For Canada

Interacted in London the recently announced intention of the Canadian Government to establish in Great Britain, Canadian medical officers for examination of intending settlers for the Dominion, Sir George McLaren Brown, European general manager Canadian Pacific Railway, said that the new plan is being put into effect with the object of averting possible expense and waste of time to the migrant and of avoiding the possibility of rejection on arrival in Canada through failure to comply with Canadian medical regulations.

Under the new plan all who desire to settle in Canada will be medically examined free of charge before leaving their homes. This examination will be final and there will be no further examination to undergo on arrival at a Canadian port. It will also avoid possible difficulties arising from giving up their positions or selling their businesses until they have passed the Canadian doctor.

Winnipeg Newspaper Union

The Winnipeg Newspaper Union, which has been in existence in Montreal, W. F. Montague, of the National Catholic Welfare Conference of Washington, told members of the Monday Club, an organization of social workers in New York.

More than half a million aliens were admitted to the United States during the 1927 fiscal year, and the number was considerably greater than during the previous year. The figures were 53,000 admissions in 1927, and 48,166 admissions in 1926.

Ronald Marshall, son of John Marshall, Edmonton's chief architect, has been selected as Alberta's Rhodes scholar for 1928, and will proceed to Oxford next autumn. This is the fifth selection made at the University of Alberta.

New Distress Call

For Radio Telephony

"May Day" Is Equivalent To SOS in Telephony

A distress call for use in radio telephony and to be the most equivalent of the Universal SOS in telegraphy has been adopted by the International Radio Conference here and has been incorporated in the new international wireless convention.

The new call for help is "May Day." To be spoken through the broadcasting apparatus. This would be followed immediately as in the case of a SOS by the call to the location of the origin of the distress call.

"May Day" is the phonetic spelling of the French word "méditer," meaning "help me."

High and low tides may be predicted two years in advance for any part in the world by a recent calculation, first invention, consisting of 12,000 parts.

Rheumatic Pains

Gentle massage with Minard's will work out stiffness and drive away pain.

MINARD'S
"KING OF PAIN"
LINIMENT

W. N. A. 1719

Why Chinese Are Fighting

Brigand War Leads Rebels to Fight For Their Own Enrichment

A writer in the 1927 issue of "If the Chinese know what they are fighting about it certainly gives them the right to decide advantage over the rest of the world."

But if the rest of the world does not know, it is not because the rest of the world does not want to know, or because the newspapers of the world will not make the facts of the case known.

The broad outline of the trouble in China is that the country is being misgoverned and plundered by brigand war lords, who borrow money from the western nations, grant concessions to these foreign powers, and rob the Chinese for their own enrichment and to pay interest on their foreign borrowings. These war lords fight with each other if they have no other fighting to do, but for two or three years they have had plenty of fighting offered for them by a civilian uprising against warlordism, which is known as the "Red" movement.

The true interest of the western nations will eventually be found to be in China, and every other place in the world, with the cause of civil and constitutional government as against rule by war lords and the sword. But, whatever the management, the foreign powers have allowed themselves to be aligned on the side of the Chinese freedom fighters rather than the side of those who struggle for it.

Remarkable Story From London Hospital

How Messenger Boy Earned Money For Father's Operation

When Prior Henry recently visited the Royal National Orthopedic Hospital in London, he heard from the nurses the story of a remarkable performance by a London messenger boy who had been a cripple from birth.

The boy, Alfred Garth, then aged 12, had his parents say that an operation which might cure his leg was too costly for their limited means.

Learning that there was a circus in Sheffield where a lion-tamer offered \$1250 to any one who would dance to the music of the lion's club, Arthur hiked to Sheffield, accepted the lion-tamer's challenge and entered the cage. He received a check for \$1250.

When the boy told his story to a Harley street surgeon and produced the cheque, the surgeon volunteered his services free. Garth had been in the hospital ever since, and the bill far more than \$1250, but the hospital authorities are unwilling to accept pay from Arthur.

Relics Of Ancient Battle

Found Where Standard Was Planted At Battle Of Senlac

A few years ago, from the spot on which King Harold planted his standard at the Battle of Senlac, near Hastings, England, a copper arrow was dug up containing a leather bag with 2,000 silver pennies of Edward the Confessor's reign, believed to have been part of Harold's military treasure.

Now, within a few yards of the standard stand, Battle road excavators have unearthed an ancient pattern, and a few bones.

When ghosts walk they probably enter the battle with the aid of skeleton keys.

Winning candidates always say that it was a case of the office seeking the man.

New Carrier-Current System Inaugurated



New carrier-current system of combining commercial and railway telephone communication between Montreal, Toronto and Winnipeg, was given a remarkable demonstration in its inauguration recently by the C.N.R. R. E. Warren, general manager of the central region of the National Railways, Toronto, is shown talking to Winnipeg, while a telephone message is being simultaneously transmitted. The service, it is estimated, will mean a saving the company of about \$100,000, and is the equivalent of 24,000 miles of new lines.

Unlocking North's Wealth

Mineral Wealth Of Prairie Provinces To Be Made Accessible By Railroad

The Winnipeg shares the view that the enterprises that are now assured in northern Manitoba and Saskatchewan and Alberta as well. The establishment of the first railway between the lakes and the mountains is, he says, "the key which will unlock the door of the mineral wealth of the prairie northlands."

The door of the start now being made, there will be in the next twenty years be an industrial expansion in the north which will balance the agricultural of the south, thus contributing greatly, as the minister puts it, to the solution of present problems arising from one-sided development.

As this takes place, enlarged opportunities will be open for our young people and he has no doubt that the people of the plains, both in the city and in the country, stand "at the threshold of a greater future, the benefits of which can only be secured by their own courage, enterprise, business judgment and foresight."

The need of a more varied economic life in these provinces has been recognized in recent years to a steadily increasing extent. None would profess it should not be necessary in our primary industry. The most far-sighted farmers realize this. With their own land and other mineral resources it should not be necessary in this province to wait upon fresh discoveries in the north for a rapid broadening of our activities. It is possible that in this direction more will be given to them by our own children.

There can be little question that our material conditions reflect natural resources that of any other part of the Dominion and it is essential that an energetic policy for the opening up of its stores of wealth be adopted. The fact that the province is the owner of two railway systems that tap it is, a strong additional reason for active measures towards this end. But, the fact that the province is the owner of two railway systems that tap it is, a strong additional reason for active measures towards this end. But, the fact that the province is the owner of two railway systems that tap it is, a strong additional reason for active measures towards this end.

By the government and the people of Alberta. — Edmonton Journal.

Hopes League Can Avert War

Former French Delegate Says 1925 Will Be Crucial Year

The United States will not be on the same side as Great Britain in another European war, Henri de Jouvenel, former French delegate to the League of Nations, predicted in a letter read before the National War Danger Conference at London.

M. de Jouvenel, who recently resigned his League post as a protest against the policies pursued at Geneva, was to have addressed the conference, but sent a message which was read instead.

The French statesman pointed to the holding up of the recent naval conference and said:

"Naval rivalry brings in its train concurrently with the growth of land armaments, rivalry of great states which are potential foes. He predicted 1925 as a crucial year, until which the peace structure would hold good, but expressed the hope that before the time the League of Nations would have gained the authority necessary to prevent the recurrence of war."

Metal Light As Aluminum

Important Discovery Made By German Professor

A new alloy said to be three times as strong as iron, and as light as aluminum, has been brought to the country by its inventor, Dr. Max Wurmbach, professor of metallurgy at the University of Munich.

The alloy, "magnalium," Dr. Wurmbach claims, is the most important discovery of the kind since the invention of duralumin in 1909. It is a mixture of magnesium, he said, would be so light that it could be picked up by a small boy.

Growing Trees From Seed

The Land Department of British Columbia has leased a plot near Victoria city where forest trees will be grown from seeds and planted artificially to renew timber supplies for a number of years. The trees will then be planted in various government timber reserves within the province.

An automatic distress signal broadcaster for ships and aeroplanes has been invented. It transmits the name, the ship's call letters and the location.

Watches and clocks made in this country in the past year had a value of nearly \$2,000,000, the production breaking all records.

China has as many different languages as there are days in the year.

Cold Relieved or Money Back

Everybody who is finding relief from Coughs, Colds, Sore Throats, Hoarseness, Whooping Cough, Hay Fever, Rheumatism, Migraine, Headache, Stomach Ache, Indigestion, Nervousness, etc., should get a box of BUCKLEY'S PINKETTES. It is the only medicine that gives relief in 10 minutes. It is the only medicine that gives relief in 10 minutes. It is the only medicine that gives relief in 10 minutes.

BUCKLEY'S PINKETTES

A single pill gives it

Scheme Is Proving Success

Socialistic Rule Has Passed Experimental Stage in Vienna

The city of Vienna has just entered upon its tenth year under Socialistic rule. It is the only great city of millions of inhabitants which has been governed by a purely Socialistic majority for so long a time—the only place where Socialistic experiments have had a chance to be conducted upon no grandiose a scale and thereby develop the experimental stage into the practical stage. The Socialistic rule in Vienna during the past decade, it has been denounced as Bolshevikism; a city being ruled by its rulers. Yet today statistics of municipal government come from all parts of the world to the Vienna, torn half admittively to learn.

The first striking fact is that Red Vienna is as far removed from Red Russia as the poles. In Vienna, in fact, nothing is forbidden in the social order, provided one is able to pay. It all depends upon that. On the other hand, the doctrine of Marx is not a doctrine of misery and suffering, but a doctrine of happiness. It is due to one and for that every one shall pay. Therefore, one may retain his servants. If he desires that number necessary—and pay a tax sufficient to maintain an entire ward in the child rearing department for one year. But upon the theory that justice is necessary, servant No. 1 is not considered a taxable luxury.

One may own an automobile or twenty, providing one pays \$20 per month annually. One may attend private night school, provided he is willing to pay the usual tax. French champagne may be libbed to the guests' desire provided the purse can stand the strain of the high tax that goes to the municipal building fund. One may ride a horse for pleasure and pay an annual tax of \$50, or one may have a horse for commerce and pay a tax of only \$5, or may own a horse to till the soil and pay no taxes whatever. Undoubtedly in some ways — perhaps in many ways—the new regime is still groping with difficulty. But, as the city fathers maintain, it is only after years since the revolution and only seven years since the inhabitants have been able to get good square meals, therefore more time is needed to solve all problems.

Laundry Run By Peercos

Solicits Patronage From Society People Residing in Mayfair

Business concerns are rising early these Monday mornings in Mayfair and a woman's voice says drily, "My dear, I want your washing." The voice belongs to Lady Darnley, a peeress and a member of West End society, who has started a laundry.

She takes this method of coaxing her friends to sample her venture, assuring them that her laundry is one place where backer won't come off white washed and where there will be no laundry marks etching handkerchiefs. Her husband, who is heir to the earldom of Tankerville in London's peeress aristocratic driver.

The government railway administration of India plans to construct 200 miles of new railway each year, beginning at the Arctic.

The Arctic term, which flies from the Arctic zone to the Antarctic in its own right, is a great or district than any other bird.



"What? Two fuses for India? Put them to the jobs of the transistor?" "Yes. All amendments are paid for here."

"Good. Then I will charge your proprietor two fuses for laughing at me when I fell down the stairs yesterday." — Page Gales, Kyron.

Claresholm Delegates to Meet

During the four days commencing Monday, January 2nd, J. Jesse Strang, Director for the Claresholm District, has arranged for the 10 delegates from this district to hold a series of educational meetings at the head office of the Alberta Wheat Pool. Mr. Strang's idea is to acquaint his delegates thoroughly with the workings of the organization in order that they may become well qualified to distribute information through their sub-districts.

Program of Session

In the afternoon of Monday January 2nd, the Claresholm party will hold a conference with C. M. Hall, Manager of Alberta Pool Elevators. The policy governing the operations of the terminal and country elevators will be discussed.

Tuesday morning the delegates will interview W. A. McLeod, Superintendent of the Grain Department, and will pay a visit to the Government Inspection Office. In the afternoon a conference

will be held with H. W. Wood and matters appertaining to the Canadian Wheat Pool will be discussed.

On Wednesday morning the officers of the Canadian Wheat Pool will be visited and O. Z. Buchanan, Western Sales Manager, will be at the disposal of the visitors. This will be followed by a visit to the terminal elevator in the City of Calgary. In the afternoon, R. D. Purdy, Manager of the Alberta Wheat Pool, will explain the details of office management. Subsequently conferences will be held with the various departmental heads.

On Thursday morning a round table conference will be held by the delegates when methods for the continuation of the drive for signing Second Series Contracts will be discussed.

At Granum on Monday afternoon, in the Foothills Hockey League game, Claresholm was defeated 4-0.

Reports of very severe winter weather come from Britain.

(Continued from first page)

million dollars; American Telegraph & Tel. Co., 279,000 employees, annual wages 376 million; Pennsylvania R. R., 288,000 employees, annual wages 359 million; New York Central Lines, 160,000 employees, annual wages 282 million; Bethlehem Steel Corp., 60,000 employees, annual wages 111 million; General Electric Co., 68,000 employees, annual wages 110 million; Swift and Armour, Packers, 110,000 employees, annual wages 158 million. During past decade number of workers increased 65 per cent; wages paid 201 per cent.

MIRIAM GREEN ELLIS JOINS THE FAMILY HERALD STAFF

Announcement has just been made that Miriam Green Ellis' Dominion wide authority on Agriculture, has joined the staff of the Family Herald and Weekly Star as headquarters at Winnipeg. As a brilliant writer and a student of conditions as they affect the western farmer, Mrs. Ellis is too well known to require introduction here. Articles from her pen have appeared in all of the great journals in the world of agriculture and readers of the Family Herald and Weekly Star are to be congratulated on having her services for their enjoyment and instruction. This appointment is in line with the policy laid down for the coming year by the publishers of the Family Herald of a paper more entertaining and broader in scope than ever before.

THE WEATHER

Very wintry weather has prevailed for the past few days. Saturday was a nice winter day. Christmas day was fine and mild with a chinook blowing, which continued through Monday, but in the early hours of Tuesday morning wind turned north and brought a drop in temperature—to 10 below by sunrise, with more snow. Wednesday morning it was 17 below, Thursday morning 20 below, Friday morning 18 below, and Friday night 32 below. Much of the time during the past four days there has been a biting wind from the north.

CHURCHES

UNITED CHURCH

We invite all our homes to make Worship and Church a part of their New Year Sunday. Our subject at 11 a.m. will be "Practical New Year Resolutions for our Church."

12:15—Sunday School.
7:30 p.m. Subject—"What Claim has the Christian Church on your Life?"

I wish to thank the editor for kindness in granting space for the church notice throughout the year.

I wish you all a Worthy New Year.

Rev. R. W. Dalglish.

P. S. Remember the three services planned for Monday, Tuesday and Wednesday.



Foothill Lodge No. 13
I. O. O. F.

Meets every Monday evening at 8 o'clock in Odd Fellows' Hall

Visiting Brethren Welcome

W. G. VALETSKO, N. G.

BRUCE LAWSON, V. G.

J. W. MORROW, Sec.

Dr. A. D. MacGregor

DENTAL SURGEON

Milnes Block Claresholm

WANTED TO BUY

Furs, hides, pelts, wool, horse hair, rabbits, etc. Highest prices paid. Call at residence, south of Fox farm, or Phone No. 218.—C. W. McDaniel, Claresholm.



Join this army of Particular women ask for —
"BAKE-RITE"
flour
Langston & Harvey

SPILLERS
DAYLIGHT MILLS



"Everybody likes home made bread"

"I have tried your 'BAKE-RITE' flour, baking a large batch of bread, a pan of biscuits and a cake and I found it very satisfactory indeed."

"I have tried every brand of flour on the market and they are not to be compared with 'BAKE-RITE'."

"It was the best bread we have had in the house since before the war. It is not waxy and gluey in the kneading. I found it did not stick to my hands like ordinary flour."

"I must say I was very pleased with 'BAKE-RITE'."

(Letter from Sardis, B.C.)

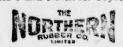


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A comfort for work, walk or sport in winter weather. Cold and wet proof. Felt-lined upper; heavy rubber sole and solid heel.

Made in 9 and 7 inch heights for men, and 6 and 5 inch for boys.



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—Other furs also bring good prices—

HIDES, PESTS AND HORSE HAIR WANTED

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SIMPSON & LEA, 708 Centre St., Calgary, Alta.

Price lists and shipping tags on application

THE WALL OF CHINA

In 214 B.C., the Chinese commenced building the Great Wall, which isolated their country from the rest of the world and helped retard their national progress.

The business man who maintains a wall of "defensive reserve" towards the buying public is just as surely retarding his own business growth.

Your advertisement in The Review - Advertiser would be a standing invitation to your store. When our readers open up their paper do they see your "bid"?

Dr. J. A. Mullin

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Barrister, Solicitor, etc.

Nanton, Alberta. Phone No. 8

Stavely on Thursdays. Phone 24

We thank our customers for patronage during the past year, and wish you a Happy and Prosperous New Year.

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